



Dat-Track

World's First Customizable ACR

Designed from the ground up to be fully customizable with resolution from 1s to 16s. Adjustable matching thresholds for highly distorted microphone audio or clean hardwired audio.

Big Data Scalability

Many ACR systems crumble when it comes to scaling. Some applications demand the ability to scale. Dat-Tracks ACR system with its custom silicone solution provides on the fly scalability to meet even the most demanding big data applications such as time shifted audience measurement.

Best-In-Class Noise Immunity

Consistently comes out on top when tested independently against all major known competing ACR systems.

Low Data and Power

Designed to consume minimal batter power and data transfer. Well suited for mobile devices operating in the background.

Mobile App SDK's

Implementing our ACR on your mobile device is simple with our user friendly Mobile App Software Development Kit for both iOS and Android.

Designed & Patented in the USA

At Dat-Track, all our technology is designed, patented, built, and hosted in the USA.

Engineering Support

We realize integrating ACR in your business is different for everyone. We pride ourselves on providing excellent customer support for integration as well as helping you with your system architecture.

Asset-Track

Commercials

Jingles

Songs

Audience-Track

Large Panels

Timeshift

Live TV

App-Track

Sync to TV

iOS/Android

SDK

DAT-TRACK.COM

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